

E-Tech Ethics© 2014
That HIPAA HYPE, PLUS.....

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Abstract:

Technology continues to captivate the industry and change the face of care delivery, whether health or behavioral health care. While the tenets of one's ethical practice have remained the same, a new rash of influences and trends impact how the professional workforce interprets those tenets.

Another round of HIPAA has professionals fixated on ePHI privacy and confidentiality. Quality, patient safety and fraud are front and center with new outcomes noting risks related to computer programmed order entry systems and electronic health records. Duty to Warn mandates, conflicts of interest and dual relationships continue to prompt confusion amid social media popularity. Telehealth & Telemedicine mandate licensure and reimbursement reform to allow for interstate practice. *What's a professional to do when regulations don't sync with practice reality?*

Connecting real-world case scenarios to established professional resources, as Codes of Ethics and standards, this presenter will provide unique strategies to master these challenges. Engage in an entertaining, empowering and educational experience.

Learning Objectives:

1. Identify 4 ethical challenges for social workers influenced by Health IT
2. Identify the 4 foci of the HIPAA Omnibus Rule
3. Discuss the distinction between Duty to Warn and Duty to Act©
4. Identify 5 E-Tech Ethics© to promote practice success

Outline: Total of 3 hours

Time Sections I-III -90 minutes

I. Introduction

II: Key issues: The Only Constant is Change:

- HIPAA + that Omnibus Rule + Meaningful Use 2: How ready are you?
- Professional Networking & Online Misconduct: A new ethical challenge
- Mobile Apps & Remote Monitoring: The social worker will "download" you now.
- Electronic Health Records, Health Info Exchanges and Quality: Risk Management 2.0
- Telehealth & Beyond: The Final Frontier?
- Duty to Warn or Duty to Act©: Your Ethical Responsibility

III. Grounding via Professional Codes of Ethics & Standards of Practice specific to:

- NASW/ASWB: Technology Standards, Code of Ethics

- NASW Code of Ethics

BREAK (15 minutes, not counted toward time total)

IV. Critical Thinking as an Ethical Decision-Making Tool: Time-15 minutes

V. Interactive Breakout: Resolving Ethical Dilemmas in action (3 hour version only): Time-45 minutes

- Case Scenarios
- Processing

VI. Employing E-Tech Ethics®: Time-35 minutes

VII. Q & A: Time-10 minutes

Mode: PowerPoint, Interactive Groups,

Length of Presentation: 3-hour version

Relevance to Social Work and Behavioral Health:

Professional practice for social workers is increasingly complex, particularly those in the behavioral health community. Add the dynamics of ethical challenges posed by Health IT, amid a litigious environment of practice and it becomes overwhelming. Social workers and other clinical professionals must be grounded in Professional Codes of Ethics and related Professional Standards of Practice to best address the diverse needs of consumers, plus master the ethical dilemmas before them. Defined knowledge and strategies are equally critical to successfully maneuver the rapidly advancing cyber-world.